

Benson & Hedges Lights

Only
11 mg
tar

"B&H,
I like
your
style!"



Warning: The Surgeon General has determined
that cigarette smoking is dangerous to your health.

11 mg "tar," 0.8 mg nicotine
av. per cigarette by FTC method.

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Benson & Hedges Lights
"Cigarettes are not a food."
Family Circle—December 22, 1975 (B&H)
People—December 14, 1975 (B&H)
page—Illustration
Wm. W. Graham, Inc.

